



Hartford Foundation

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Hartford Foundation for Public Giving

2023 Civic Engagement and Get Out the Vote

Request for Proposals

Info Session

February 21, 2023



Request for Proposals Overview

Goal of the 2023 Get Out the Vote RFP:

To support voter registration and participation leading up to Hartford's mayoral election on November 7, 2023, through nonpartisan Get Out the Vote activities.

This GOTV request for proposals will fund up to \$200,000 across all awarded organizations.



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Proposal Parameters & Requirements

- Will accept funding requests up to \$25,000.
- Applicants must be a registered 501(c)3 or a community-based group applying with a fiscal sponsor that is a 501(c)3.
- Organizations can only submit one proposal to the RFP (unless they are serving as a fiscal sponsor).
- If your organization is currently receiving core support from the Hartford Foundation, please contact either your program officer or Kate Piotrowski, kpiotrowski@hfpg.org, to discuss your eligibility.



Proposal Parameters & Requirements

- Get Out the Vote activities must be nonpartisan. IRS guidelines restrict 501(c)3 organizations from engaging in any partisan activities. Examples of nonpartisan activities are listed in the RFP.
 - Additional resources on nonpartisan activities and approaches to remaining nonpartisan in dialogue, conversations, and materials can be found at <https://www.nonprofitvote.org/>.
- Proposal should address how they will engage with populations and neighborhoods in Hartford with documented low voter turnout or with low eligible voter registration.
 - Follow <https://www.ctdata.org/vote> to learn more about neighborhood-level data on voter registration and turnout.



Application

- Application is accessed through the Hartford Foundation's grants portal, linked through the website and RFP itself.
 - <https://www.hfpg.org/nonprofits/current-grant-opportunities>
- There is one eligibility question: whether the proposal will serve Hartford residents through voter engagement activities leading up to the City of Hartford's 2023 mayoral election.

Review Period

- A small team of Community Impact staff will review applications
- Use of rubric as a starting point for discussion
- Will not accept late applications

- *Application deadline:* Monday, March 20, 2023, at 11:59 p.m.
- *Award announcement:* early May 2023



Grant Reporting

- Straightforward in anticipated outcomes; will ask grantees to report on the following:
 1. Total number of Hartford residents engaged in GOTV activities
 2. Total number of Hartford residents who registered to vote through engagement
 3. Populations reached through activities (e.g., particular neighborhoods or program participants, etc.)
 4. Strategies employed for engagement



Contact Information

General questions about your project proposal and eligibility: kpiotrowski@hfpg.org

Questions about the grants portal and other technical questions pertaining to the application:
grantsadministration@hfpg.org