

2023 Grant Opportunities Information Session



Our mission:

Putting **philanthropy** into action to create **lasting solutions** that result in **vibrant communities** within the Greater Hartford region.

Our strategic goals:

Dismantle Structural Racism

- **Shifting power:** change makeup of who benefits from opportunity (program, service, experience, funding) and who makes decisions about practice, policy and allocation of resources
- **Building power (policy and practice):** support and lead efforts to change organizational and systemic policies and practice to advance racial and ethnic equity
- **Influencing attitudes and beliefs:** support and lead awareness, education, training and movement building to address individual, organizational and systemic bias

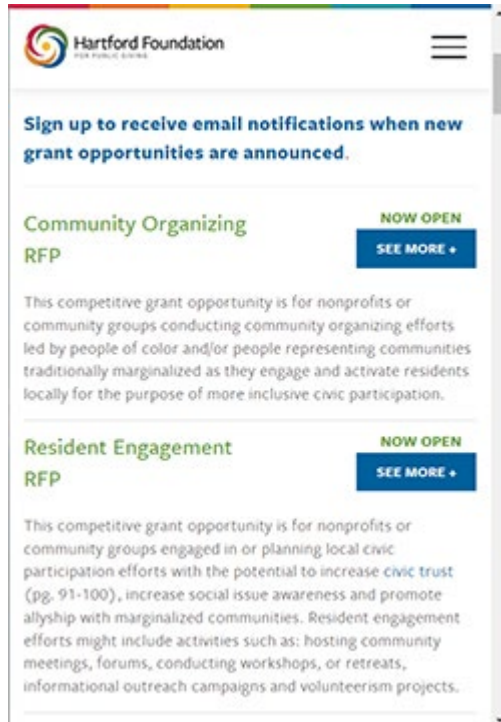
Advance Equitable Economic and Social Mobility

Support strategic outcomes contributing to residents' efforts to reach their potential (prioritizing residents of color)

- Increase number of Hartford residents living in **higher opportunity neighborhoods**
- Improve **physical and emotional wellbeing** of residents
- Increase **employment opportunities** for Black and Latinx residents
- Increase **civic engagement, participation and awareness**
- Increase equity and inclusion in the **arts sector**

*Definitions will be informed and evolve through learning

How to Find Grant Opportunities



- View our **2023 RFP Calendar**: hfpg.org/opportunities
- **Sign up to receive notifications** about new RFPs and Grant Opportunities: hfpg.org/opportunities#sign-up
- Not sure where to start? **Talk to a staff member**: applications@hfpg.org

2023 Opportunities

Q1 RFPs: **NOW OPEN**

- Latino Endowment Fund **Closes February 22**
- Pomeroy Brace (Granby) **Closes March 6**
- Love Your Block Call For Ideas **Closes March 10**
- Civic Engagement and Get Out the Vote – Information Session Feb. 21, **Closes March 20**
- Community Organizing NEW – **opened Feb. 15**
- Resident Engagement NEW – **opened Feb. 15**

ANTICIPATED UPCOMING RFPs

- Basic Human Needs Emergency Assistance Grants Round I: **April**
- Sestero Fund (Glastonbury): **May**
- Black Giving Circle Fund and Catalyst Endowment Fund Giving Circles: **June-July**
- Housing Policy and Advocacy: **August**
- Basic Human Needs Emergency Assistance Round II: **August**



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Updates from Capacity Building/ Nonprofit Support Program (NSP)

Meher Shulman, Associate Director, Nonprofit Support Program
Lucas Codognolla, Senior Community Impact Officer

- NSP is the organizational capacity building arm of Hartford Foundation
- Services to help nonprofit leaders to manage and govern their organizations more effectively
- 5 upcoming programs
- 5 ongoing programs/grants

5 upcoming programs:

1. Workshop – Comprehensive Planning for Successful Facility Projects

March 23 from 2:00 to 4:30 p.m.

Zoom registration link:

<https://us06web.zoom.us/meeting/register/tZYvceiupjojH9KamHbs04RAIDCc6qZKzdT7>

2. Social Enterprise Accelerator (SEA)

Explore possibilities to launch or grow an entrepreneurial revenue-generating venture
Information Session on March 7 from 10:00 to 11:30 a.m.

Zoom registration link:

<https://us06web.zoom.us/meeting/register/tZ0ucuGuqToiE9wvdegh9DqdPLN6ZqGE7Owx>

3. Catchafire

- Connects nonprofits with skilled professional volunteers
- Accounting & Finance, Marketing, Website development, Data Analysis, Fundraising, Graphic Design, HR, Technology, and more.
- To register: <https://hfpg.catchafire.org/>

5 upcoming programs (cont'd):

4. Small Agency Technology Program

- NEW program for nonprofits with budgets between \$50,000 and \$300,000
- Online tech assessment, consultation with a tech consultant, and grants of up to \$10,000 for technology projects
- Will launch in mid-March

5. Hartford Public Library Workshops for Small and Emerging Nonprofits

- Spring Workshops – Nonprofit Fundamentals, Fundraising Fundamentals, Board Member Boot Camp, Filing/Reporting/Disclosure Requirements
- To register: <https://www.hplct.org/library-services/nonprofits/workshops>

Grants/Programs Offered on an Ongoing/Rolling Basis:

1. Small Agency Grant Program

- For organizations with budgets less than \$300,000
- Grants up to \$10,000

Contact: Lucas Codognolla, *Senior Community Impact Officer*, lcodognolla@hfpg.org

2. Technical Assistance Grants (TAGs)

<https://www.hfpgnonprofitsupportprogram.org/what-we-offer/technical-assistance-grants>

- For organization-wide planning – strategic, fundraising or marketing planning; board development; collaborations and mergers; improving human resources systems; and more.
- Grants cover the cost of a consultant's time

Contact: Meher Shulman, *Associate Director, NSP*, mshulman@hfpg.org

3. Executive Transition Grants

<https://www.hfpgnonprofitsupportprogram.org/what-we-offer/executive-transitions>

- Transition and search for a new executive director/CEO
- Grants cover the cost of a consultant's time

Contact: Meher Shulman, *Associate Director, NSP*, mshulman@hfpg.org

Grants/Programs Offered on an Ongoing/Rolling Basis:

4. Strategic Technology Program

<https://www.hfpgnonprofitsupportprogram.org/i-need-help-with/technology>

- For nonprofits with budgets over \$300,000
- Assessment of technology needs
- Creation of a strategic technology plan
- Grants to fund items in technology plan

Contact: Amy Studwell, Senior Community Impact Officer, astudwell@hfpg.org

5. Financial Management Grants

- Review of financial systems/processes by a financial expert
- Identify areas for improvement
- Grants for implementation

Contact: Amy Studwell, Senior Community Impact Officer, astudwell@hfpg.org

All programs are listed on the NSP website:

<https://www.hfpgnonprofitsupportprogram.org>

Questions?

Contact Meher Shulman at mshulman@hfpg.org

Lucas Codognolla at lcodognolla@hfpg.org

Thank you!

Hartford Foundation Learning and Evaluation

- *We work with partners to strengthen the regional data, research & evaluation ecosystem*
 - Improved data sharing and integration in Hartford and the Greater Hartford Region
 - Improved cultural responsiveness and equity in evaluation and learning practice
 - Improve actionable data about the Greater Hartford Region that allows disaggregation and analysis by geography, income, and race/ethnicity



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Do You Want To ...

- Make the case about **community needs and assets** in a grant application?
- Identify **gaps** in your community when developing your programs?
- Get a better sense of town **demographics**?
- Understand **social and economic trends** in the region?

...and you want reliable, actionable, local data?



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Quick Data Resources

CTData Collaborative (ctdata.org)

- [Connecticut Town Profiles](#)
- [Data by topic area](#)
- Help Line: info@ctdata.org

▪ **DataHaven** (ctdatahaven.org)

- [Connecticut Town Equity Reports](#) (town-level indicators by income-level, gender, age, race, ethnicity, etc.)
- [Greater Hartford Community Wellbeing Index](#) (report with comprehensive region-level wellbeing indicators)
- [Knowledge Center \(by topic area\)](#)



Contacts

Do you have questions about data, developing grant outcomes, and reporting?

➤ **Reach out to your Community Impact Officer or someone on the L&E team:**

- Kelly Casey, Senior Learning & Evaluation Officer – kcasey@hfpg.org
- Maddie, Nguyen, Learning & Evaluation Officer – mnguyen@hfpg.org
- Kate Szczerbacki, Director of Strategic Learning & Evaluation – kszczerbacki@hfpg.org



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