

Hartford Foundation for Public Giving Resident Engagement RFP Rubric

The Hartford Foundation Resident Engagement RFP was created to support nonprofits and community groups engaged in or are planning efforts in support of local civic participation and social change. This is in support of the Foundation's mission to advance equitable social and economic mobility and dismantle structural racism in Greater Hartford as higher levels of civic trust and many positive health outcomes, such as lower mortality rates and improved mental and physical health and lower crime rates. This rubric will be used to help the Foundation discuss grant applications and make funding decisions. This opportunity will be open to the public from April 8, 2025 – September 9, 2025. Decisions will be made on a rolling basis.

ORGANIZATIONAL ASSESSMENT

ORGANIZATIONAL ASSES	<u>SMENT</u>			
	0	1	2	3
- 1	(Lowest Score)	N1 / A	N. / A	(Most favorable)
	•	N/A	N/A	Yes, the nonprofit
group seeking support is				leader is a
_	racially/ethnically			racially/ethnically
	underrepresented			underrepresented
•	leader.			leader.
nonprofit leader				
(Executive Director, CEO				
or President) OR group				
leader.				
The organization or	The organization's	The organization	The organization or	The organization or
group demonstrates the	staff or group	or group shows	group shows some	group explicitly
ability to perform from a	members	limited ability	ability to and/or	demonstrates a
perspective of cultural	demonstrate no	and/or	commitment to	commitment to
humility. This might	ability to perform	commitment to	perform their work	perform their work
include the strategic	from a perspective	perform from a	or conduct their	from a perspective
recruitment of staff or	of cultural	perspective of	project from a	of cultural
people reflective of the	humility.	cultural humility.	perspective of	humility.
community being			cultural humility.	
served, training for				
greater understanding,				
and inclusive service				
delivery/programmatic				
elements.				



The organization or	The organization or	N/A	N/A	The organization or
group is doing work for a	group is not doing			group is doing work
community of	work for historically			for historically
historically and/or	and/or traditionally			and/or traditionally
traditionally	marginalized or			marginalized or
marginalized or	underserved			underserved
underrepresented	individuals.			individuals.
individuals (e.g. people				
of color, undocumented				
residents, religious				
minorities, LGBTQIA+				
members).				
The entity does not have	The entity has at	The entity has at	The entity does not	The entity has
a current open grant	least one open,	least one open	currently have any	never received a
with the Foundation.	active core or	grant awarded	open, active grant	grant from the
	, , ,	through another	from the	Foundation.
	the Foundation.	RFP or DAF.	Foundation.	
The organization serves	Under 25 percent	Between 25-50	Between 50-75	Between 75-100
residents of Greater	of the individuals	percent of the	percent of the	percent of the
Hartford.	served by this	individuals	individuals served	individuals served
	organization are	served by this	by this organization	by this organization
	within the	organization are	are within the	are provided within
	Foundation's 29-	within the	Foundation's 29-	the Foundation's
			town funding	29-town funding
	region.	town funding	region	region
		region		

REQUEST ASSESSMENT

	0	1	2	3
	(Lowest Score)			(Most favorable)
Applicant offers a solid	As described, the	As described, the	As described, the	As described, the
rationale for how the	proposed work	proposed work	proposed work	proposed work
proposed work would	could not be	could be expected	could be expected	could be expected
directly and effectively	expected to make	to make a minor	to make some	to make a
contribute to	any contribution	contribution to	contribution to	significant
equitable social and	to equitable social	equitable social and	equitable social and	contribution to
economic mobility	and economic	economic mobility	economic mobility	equitable social and
and/or dismantling	mobility and/or	and/or dismantling	and/or dismantling	economic mobility
	dismantling structural racism.	structural racism.		and/or dismantling structural racism.



The proposed work is likely to be impactful, based on evidence such as experience doing this elsewhere or on a smaller scale,	he
based on evidence evidence the such as experience doing this elsewhere or on a smaller scale, evidence the proposed work will be impactful.	he
such as experience doing this elsewhere or on a smaller scale, proposed work will be impactful.	
doing this elsewhere will be impactful. be impactful. be impactful. be impactful. be impactful.	/ill
or on a smaller scale, be impactful.	
data of others	
data of others	
implementing a similar	
strategy with success,	
research, or emerging	
thinking around an	
innovative idea, etc.	
Staff believes The application The application The application The application	
proposed activities provides no provides limited provides a provides strong a	nd
have the potential to evidence the evidence the reasonable amount ample evidence to	he
increase social issue proposed activities proposed activities of evidence the proposed activities	es
awareness. could increase could increase proposed activities could increase	
social issue social issue could increase social social issue	
awareness. awareness. issue awareness. awareness.	
Staff believes The application The application The application The application	
proposed activities provides no provides limited provides a provides strong a	nd
have the potential to evidence the evidence the reasonable amount ample evidence to	he
increase civic trust. proposed activities proposed activities of evidence the proposed activities	es
could increase could increase civic proposed activities could increase civic	∕ic
civic trust. trust. could increase civic trust.	
trust.	