



Hartford Foundation for Public Giving Resident Engagement RFP Rubric

The Hartford Foundation Resident Engagement RFP was created to support nonprofits and community groups engaged in or are planning efforts in support of local civic participation and social change. This is in support of the Foundation’s mission to advance equitable social and economic mobility and dismantle structural racism in Greater Hartford as higher levels of civic trust and many positive health outcomes, such as lower mortality rates and improved mental and physical health and lower crime rates. This rubric will be used to help the Foundation discuss grant applications and make funding decisions. This opportunity will be open to the public from April 8, 2025 – September 9, 2025. Decisions will be made on a rolling basis.

ORGANIZATIONAL ASSESSMENT

	0 (Lowest Score)	1	2	3 (Most favorable)
The organization or group seeking support is led by a racially/ethnically under-represented nonprofit leader (Executive Director, CEO or President) OR group leader.	No, the nonprofit leader is not a racially/ethnically underrepresented leader.	N/A	N/A	Yes, the nonprofit leader is a racially/ethnically underrepresented leader.
The organization or group demonstrates the ability to perform from a perspective of cultural humility. This might include the strategic recruitment of staff or people reflective of the community being served, training for greater understanding, and inclusive service delivery/programmatic elements.	The organization’s staff or group members demonstrate no ability to perform from a perspective of cultural humility.	The organization or group shows limited ability and/or commitment to perform from a perspective of cultural humility.	The organization or group shows some ability to and/or commitment to perform their work or conduct their project from a perspective of cultural humility.	The organization or group explicitly demonstrates a commitment to perform their work from a perspective of cultural humility.

The organization or group is doing work for a community of historically and/or traditionally marginalized or underrepresented individuals (e.g. people of color, undocumented residents, religious minorities, LGBTQIA+ members).	The organization or group is not doing work for historically and/or traditionally marginalized or underserved individuals.	N/A	N/A	The organization or group is doing work for historically and/or traditionally marginalized or underserved individuals.
The entity does not have a current open grant with the Foundation.	The entity has at least one open, active core or project grant from the Foundation.	The entity has at least one open grant awarded through another RFP or DAF.	The entity does not currently have any open, active grant from the Foundation.	The entity has never received a grant from the Foundation.
The organization serves residents of Greater Hartford.	Under 25 percent of the individuals served by this organization are within the Foundation's 29-town funding region.	Between 25-50 percent of the individuals served by this organization are within the Foundation's 29-town funding region	Between 50-75 percent of the individuals served by this organization are within the Foundation's 29-town funding region	Between 75-100 percent of the individuals served by this organization are provided within the Foundation's 29-town funding region

REQUEST ASSESSMENT

	0 (Lowest Score)	1	2	3 (Most favorable)
Applicant offers a solid rationale for how the proposed work would directly and effectively contribute to equitable social and economic mobility and/or dismantling structural racism.	As described, the proposed work could not be expected to make any contribution to equitable social and economic mobility and/or dismantling structural racism.	As described, the proposed work could be expected to make a minor contribution to equitable social and economic mobility and/or dismantling structural racism.	As described, the proposed work could be expected to make some contribution to equitable social and economic mobility and/or dismantling structural racism.	As described, the proposed work could be expected to make a significant contribution to equitable social and economic mobility and/or dismantling structural racism.

<p>The proposed work is likely to be impactful, based on evidence such as experience doing this elsewhere or on a smaller scale, data of others implementing a similar strategy with success, research, or emerging thinking around an innovative idea, etc.</p>	<p>The application provides no evidence the proposed work will be impactful.</p>	<p>The application provides limited evidence the proposed work will be impactful.</p>	<p>The application provides a reasonable amount of evidence the proposed work will be impactful.</p>	<p>The application provides strong and ample evidence the proposed work will be impactful.</p>
<p>Staff believes proposed activities have the potential to increase social issue awareness.</p>	<p>The application provides no evidence the proposed activities could increase social issue awareness.</p>	<p>The application provides limited evidence the proposed activities could increase social issue awareness.</p>	<p>The application provides a reasonable amount of evidence the proposed activities could increase social issue awareness.</p>	<p>The application provides strong and ample evidence the proposed activities could increase social issue awareness.</p>
<p>Staff believes proposed activities have the potential to increase civic trust.</p>	<p>The application provides no evidence the proposed activities could increase civic trust.</p>	<p>The application provides limited evidence the proposed activities could increase civic trust.</p>	<p>The application provides a reasonable amount of evidence the proposed activities could increase civic trust.</p>	<p>The application provides strong and ample evidence the proposed activities could increase civic trust.</p>