



Hartford Foundation

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COVID-19 Response Fund, Re-opening Phase

Webinar for Nonprofits

July 8, 2020

Introductions

- Erika Frank, Senior Community Investments Officer,
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- Amy Studwell, Senior Nonprofit Support Program Officer,
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- Dawn Grant, Senior Community Investments Officer,
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- Michael Wotorson, Senior Community Investments Officer,
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Agenda

- I. Overview of initial COVID-19 Response Fund and transition to re-opening- Erika and Dawn
- II. Process and application for the COVID-19 Response Fund- Re-opening Phase- Amy
- III. Other strategic priority work through the end of 2020- Michael and Dawn
- IV. Your questions!

COVID-19 Response Fund Overview

- Since launching the Fund, it has received support of \$4.1 million in addition to grantmaking dollars allocated by the Foundation itself.
- To date, 134 grants totaling \$7,635,383 have been awarded, average grant size ~\$57,000.
- Developed a streamlined process from application, review/approval, award/payment to reporting.
- Initial framework of the Fund:
 - Short-term emergency support for a three-month period
 - Flexible dollars to meet changing needs
 - Primary focus on basic human needs, including food distribution, health and mental health, direct assistance to low-income individuals, safety in congregate care settings (such as shelters and group homes), facilitation of distance learning.



COVID-19 Response Fund

Re-opening Phase

- More targeted support for expenses related to re-opening services safely, in-person and/or remotely.
- Expenses may include PPE, cleaning, small COVID-related capital costs to accommodate social distancing, technology to support virtual services and/or remote staff, staff health screenings.
- All reopening plans must be in alignment with state and federal public health guidelines for re-opening your facility safely
- Max grant size of \$100,000 reserved for requests that serve multiple nonprofits (ex. group purchases of PPE). Expecting average award of ~\$20,000 over a six-month period.



Eligibility

- Looking to support a broader range of nonprofits than the initial launch of the Response Fund.
- However, nonprofits that demonstrate alignment with the Foundation's strategic focus to address disparities related to race/ethnicity, zip code and income and those led by, and predominately serving, communities and people of color may be prioritized.
- Our [grantmaking rubric](#) will guide decisions.
- Those awarded grants through the initial COVID-19 Response Fund are eligible to apply once the three-month period on the first grant has ended and a final report is submitted.

Award Amounts

Will be based on:

- Assessment on the grantmaking rubric
- Number of staff and clients
- Size and type of facilities
- Services provided (residential, direct service, virtual services, etc.)

Application Process

- Application is available on our [website](#)
- Questions are streamlined, and more specific to re-opening.
- You will be asked about your re-opening plan, budget and requested amount from the Foundation.
- Requests will be reviewed weekly for now.
- You will be notified typically within two weeks of application whether your request is approved, on hold or denied.
- Grant award letters and checks usually will be received within two weeks of award.
- Reporting requirements will remain streamlined with a focus on narrative reporting on use/impact of funding.



Strategic Priorities

- Continued commitment to our strategic plan which seeks to address largest disparities in our region based on race, place or income.
- Will infuse learning from the COVID-19 Response Fund.
- More details over the next few months.
- Any grant opportunities will be listed on our website as they arise.

Strategic Priorities

- Higher Opportunity Neighborhoods
 - Housing stability, social cohesion and perceptions of community safety, health-promoting environments
 - Cohorts: Hartford residents, returning citizens, homeless individuals or those at risk of homelessness
- Employment
 - Employment stability, stability of small neighborhood businesses, post-secondary degree and credential completion
 - Cohorts: Adults with barriers to employment, returning citizens, Black and Latinx youth, opportunity youth, Black and Latinx small business owners and entrepreneurs
- Basic Human Needs
 - Food security, shelter, health and human services, internet access
 - Cohorts: Low-income residents of the Greater Hartford region
- Civic Engagement and Resident Engagement
 - Census completion, voter participation, resident preparation and participation in neighborhood decision making
 - Cohorts: Undercounted and under-registered Greater Hartford residents, Hartford youth, opportunity youth, Spanish mono and bilingual Hartford residents
- Arts
 - Opportunities for artists of color, recovery and resilience for arts organizations (through COVID-19 Respond Fund)
 - Cohorts: Greater Hartford artists of color, small and mid-sized arts organization in Greater Hartford region
- We will continue to support our partnership and learning with the region's Alliance Districts and Hartford Brighter Futures Family Centers

Questions

If you have questions about the COVID-19 Response Fund or other grant inquiries not addressed today, please e-mail applications@hfpg.org

Continue to monitor our [website](#) for any updates.