



**Black Giving Circle Fund, Hartford Foundation and Beta Iota Boulé Foundation
Mental Health Partnership Rubric**

The Black Giving Circle Fund seeks to create sustainable change in the Black community by leveraging the efforts of donors and celebrating Black philanthropy. This year, the Beta Iota Boulé Foundation¹ and the Hartford Foundation for Public Giving have announced a \$1 million collaboration to increase access to quality culturally relevant mental healthcare for Black men and boys in Greater Hartford. This rubric will be used to help us to evaluate and prioritize grant applications.

<u>Organizational Assessment</u>				
	0 (Lowest Score)	1	2	3 (Most favorable)
The organization is led by a racially/ethnically under-represented nonprofit leader (Executive Director, CEO or President).	No, the nonprofit leader is not a racially/ethnically underrepresented leader.	N/A	N/A	Yes, the nonprofit leader is a racially/ethnically underrepresented leader.
The organization demonstrates cultural competency and humility through methods such as recruiting and retaining Black staff, responding to feedback from diverse perspectives and staff training.	The organization’s staff does not reflect the Black community well. The organization has not shown commitment to methods such as recruiting or retaining Black staff, responding to feedback from diverse perspectives and staff training.	The organization’s staff does not reflect the Black community well, but the organization is committed to methods such as recruiting or retaining Black staff, responding to feedback from diverse perspectives and staff training.	The organization’s staff is somewhat reflective of the Black community served and the organization is committed to methods such as recruiting or retaining Black staff, responding to feedback from diverse perspectives and staff training.	The organization’s staff reflects the Black community well. The organization is committed to methods such as recruiting or retaining Black staff, responding to feedback from diverse perspectives and staff training.

¹ Beta Iota Boulé Foundation supports programs serving the African American community in the areas of Health/Human Services, Education, Youth Development, Arts/Culture, Recreation or Civics as well as scholarships for African American young men from the Greater Hartford region to help with the costs of attending a 4-year accredited college.



Black Giving Circle Fund

<p>The organization demonstrates the ability to reach Black men and/or boys and a track record of successful engagement with Black men and/or boys.</p>	<p>The organization does not demonstrate an ability to reach any Black men and/or Boys. Nor does the organization have a track record of successful engagement with Black men and/or boys.</p>	<p>The organization reaches very few Black men and/or boys. The organization has a limited track record of successful engagement with Black men and/or boys.</p>	<p>The organization reaches some Black men and/or boys. The organization has a sufficient track record of successful engagement with Black men and/or boys.</p>	<p>The organization reaches a lot of Black men and/or boys. The organization has a strong track record of successful engagement with Black men and/or boys.</p>
<p>The organization serves residents of Greater Hartford.</p>	<p>Under 25 percent of the organization's services are provided within the Foundation's 29-town funding region.</p>	<p>Between 25-50 percent of the organization's services are provided within the Foundation's 29-town funding region</p>	<p>Between 50-75 percent of the organization's services are provided within the Foundation's 29-town funding region</p>	<p>Between 75-100 percent of the organization's services are provided within the Foundation's 29-town funding region</p>
<p>The organization intends to collaborate with other organization(s) for this project.</p>	<p>No, the organization does not intend to collaborate with others.</p>	<p>N/A</p>	<p>N/A</p>	<p>Yes, the organization intends to collaborate with others.</p>



Request Assessment – Mental Health Training				
	0 (Lowest Score)	1	2	3 (Most favorable)
The application demonstrates why the staff and/or community members chosen to receive training will have a positive impact on the Black men and/or boys they will serve.	The application does not demonstrate why the staff and/or community members who will receive training will have a positive impact on Black men and/or boys.	The application provides <i>some</i> evidence as to why the staff and/or community members who will receive training will have a positive impact on Black men and/or boys.	The application provides <i>sufficient</i> evidence as to why the staff and/or community members who will receive training will have a positive impact on Black men and/or boys.	The application provides <i>strong</i> evidence as to why the staff and/or community members who will receive training will have a positive impact on Black men and/or boys.
The application demonstrates why the mental health training chosen is appropriate for the staff and/or community members being trained.	The application does not demonstrate why the mental health training chosen is appropriate for the staff and/or community members being trained.	The application shows some demonstration of why the mental health training chosen is appropriate for the staff and/or community members being trained.	The application sufficiently demonstrates why the mental health training chosen is appropriate for the staff and/or community members being trained.	The application strongly demonstrates why the mental health training chosen is appropriate for the staff and/or community members being trained.



Request Assessment – Mental Health Awareness Campaign				
	0 (Lowest Score)	1	2	3 (Most favorable)
<p>The organization demonstrates that the research, resources, and data to be used to inform the proposed mental health awareness campaign is factual, helpful, and community centered.</p> <p>This might include a survey or a community feedback session with desired populations, especially Black men and/or Boys.</p>	<p>The research, resources, and data presented in the application does not appear to be factual, helpful, or community centered.</p>	<p>The research, resources, and information presented in the application demonstrates <u>some element</u> of being factual, helpful, and community-centered.</p>	<p>The research, resources, and information presented in the application <u>sufficiently demonstrates</u> the information being used is factual, helpful, and community-centered.</p>	<p>The research, resources, and information presented in the application <u>strongly demonstrates</u> the information being used is factual, helpful, and community-centered.</p>



<p>The mental health awareness campaign is likely to be successful in achieving expected outcomes.</p> <p>A successful campaign is defined as:</p> <ol style="list-style-type: none"> 1. A campaign that shares desired information and/or encourages desired behavioral change with appropriate populations and 2. Clearly states benefits for Black men and/or boys. <p>Success can be demonstrated based on:</p> <ol style="list-style-type: none"> 1. experience doing something similar in a different location or on a different scale, 2. information from others implementing a similar strategy with success, or 3. research or emerging thinking around an innovative idea, etc. 	<p>The application provides no evidence that the mental health awareness campaign will be successful in achieving expected outcomes.</p>	<p>The application provides limited evidence that the mental health awareness campaign will likely be successful in achieving expected outcomes.</p>	<p>The application provides a reasonable amount of evidence that the mental health awareness campaign will likely be successful in achieving expected outcomes.</p>	<p>The application provides strong evidence that the mental health awareness campaign will likely be successful in achieving expected outcomes.</p>
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