



**Latino Endowment Fund**  
**Hartford Foundation for Public Giving**  
Request for Proposals  
January 2023

**The Latino Endowment Fund (LEF)** is pleased to announce a competitive grant opportunity to eligible nonprofits that can demonstrate specific benefits for the Latino/a community within the Hartford Foundation for Public Giving's 29-town [region](#). The Latino Endowment Fund welcomes requests **of up to \$20,000**. Approximately \$40,000 in total will be awarded through the RFP. Applicants are requested to complete the [online grant application] by **Wednesday, February 22, 2023**. Grant awards will be announced by early April 2023.

There will be an optional information session via Zoom on Tuesday, January 31, 2023, from 10:00 a.m. – 11:00 a.m. Registration for the information session can be found [here](#). After registering, attendees will receive a confirmation email containing the Zoom link and instructions for joining the meeting.

The Hartford Foundation's Latino Endowment Fund promotes philanthropy by and for the Latino/a community in Greater Hartford. Donors support the endowment fund to advance the social, economic, educational, and leadership development of the Latino/a community. Please visit the Hartford Foundation's website to learn more about the Latino Endowment Fund via this [link](#).

**I. SCOPE**

This year, the Latino Endowment Fund seeks proposals that create or advance more equitable opportunities for Latino/a residents in Greater Hartford by addressing the racial and ethnic disparities of one or more of the following **five equity indicators**<sup>1</sup>:

- Educational Equity
- Economic Equity
- Digital Literacy Equity
- Health Equity
- Housing Equity

Longstanding structural racism that impacts the Latino/a community often limits resources and opportunities that otherwise increase individuals' economic prosperity and mobility and their overall well-being.

As an example, the US Bureau of Labor Statistics reports that students who earn bachelor and associate degrees on average receive higher weekly wages than those who have a high school degree. In 2019, 6% of Latinos in the Greater Hartford region earned an associate degree and 17% earned a bachelor's degree or higher. Further, Latino/a workers had the lowest median wages at an average of \$19 an hour among all racial and ethnic groups in the Greater Hartford region. These educational and

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<sup>1</sup> \*Identified by the Hispanic Federation's "Latino Community Quality of Life in Greater Hartford" data review.



economic racial and ethnic disparities not only negatively impact communities of color, but they harm society at large. Data projections show that, had there been no racial gaps in income across Hartford, East Hartford, and West Hartford in 2019, the Connecticut Gross Domestic Product (GDP) would have increased by approximately \$14 billion.

The Latino Endowment Fund is seeking to fund projects that will reach and unleash untapped potential within the Latino/a community by either removing barriers that limit opportunity for social and economic advancement or by increasing accessibility and pathways to educational attainment, economic prosperity – including career development and wealth-building (e.g., home ownership) – and increased health and well-being.

The Request for Proposals is seeking projects that are intentionally designed to be culturally relevant and build upon the strengths of the Latino/a community. Applications will be asked to demonstrate how they have included input from Latino/a residents in both the design of the proposed work and in the implementation of the project or program activities.

## **II. PROPOSAL REQUIREMENTS AND ELIGIBILITY**

Grants will be considered for programs that aim to close the equity gaps among one or more of the five equity indicators outlined above. Applicants should demonstrate cultural humility. Eligible organizations will either be led by a Latino/a executive director (or equivalent), or the proposed program is led by a Latino/a program director (or equivalent).

- **Population of Focus:** Programming must serve Greater Hartford Latino/a residents within the Hartford Foundation's [29-town region](#). The Latino Endowment Fund expects applicants to demonstrate a history of working with the Latino/a community and that proposed projects have been informed by and/or designed with the Latino/a community.
- **Eligible Applicants:** Applicants must meet the Hartford Foundation basic grantee criteria, found at the halfway point of the webpage at this [link](#). Board of directors and staff must reflect racial and ethnic diversity and represent the Latino/a community. Organizations must be led by a Latino/a executive director (or equivalent) or be seeking funding for a program led by a Latino/a program director (or equivalent). Non-501c3 community-based groups may apply using a fiscal sponsor. Non-501c3 group leadership must also be reflective of the racial/ethnic diversity of the population served through the project.

An organization can only submit one application for consideration – though it may serve as a fiscal sponsor for multiple projects.

- **Eligible Types of Programs:** Eligible types of programs may include, but are not limited to, strategies around student success, workforce development, increased employment opportunities and career exposure, postsecondary completion and degree attainment, entrepreneurial supports, neighborhood beautification, accessible healthcare, efforts to increase housing stability or affordability, and community engagement around resident-identified projects related to the equity indicators. Funded projects should be completed within a year.



### III. TIMELINE

Friday, January 6, 2023	RFP distribution (Three Kings' Day)
Tuesday, January 31, 2023, 10 a.m.	Optional virtual information session
Wednesday, February 22, 2023 (11:59 p.m. EST)	Proposal submission deadline
Thursday, March 30, 2023, 5:30-7:30 p.m.	Finalist applicants to present requests to LEF members
First week of April 2023	Grant awards announced

**More Information:** To register for the optional virtual information session, please register [here](#).

You may direct questions at any time to: Kate Piotrowski [kpiotrowski@hfpg.org](mailto:kpiotrowski@hfpg.org). **Atención también disponible en español.**

For questions around technical issues accessing or submitting the application, contact Grants Administration at [GrantsAdministration@hfpg.org](mailto:GrantsAdministration@hfpg.org).