



REBRANDING FREQUENTLY ASKED QUESTIONS

About the Name Change

Why is the Hartford Foundation for Public Giving changing its name?

We're evolving our name to Greater Hartford Gives Foundation to better reflect our mission and the dynamic nature of philanthropy today. *Greater Hartford Gives* captures both our geographic commitment to the Greater Hartford region and our action-oriented approach to community giving. This name emphasizes partnership, generosity, and the collective impact we create together with our donors and the community.

When does the name change take effect?

The official name change to Greater Hartford Gives Foundation takes effect on January 1, 2026. You'll begin seeing our new name, logo, and branding across all communications and materials starting in December 2025.

Will this affect the Foundation's legal status or tax identification?

No. This is a name change only. Our legal entity remains the same, and our Federal Tax ID number (EIN) remains unchanged. All existing funds, agreements, and legal documents remain valid and enforceable under the new name.

What's Staying the Same

Is the Foundation's mission changing?

Our core mission remains unchanged: to strengthen Greater Hartford by increasing and maximizing resources that support nonprofits making a positive difference in our community. We're still committed to connecting donors with causes they care about and ensuring philanthropic dollars create meaningful, lasting impact.

Will my fund or giving agreements be affected?

Absolutely not. All existing donor-advised funds, scholarship funds, designated funds, and other giving vehicles continue exactly as established. Your fund agreements, investment strategies, and distribution preferences remain in full effect.

Are you changing leadership or staff?

Our dedicated team remains in place, and you'll continue working with the same knowledgeable staff members who manage your philanthropic partnerships. Our leadership structure and Board of Directors continue to guide the Foundation's strategic direction.

Will the Foundation's address or contact information change?

Our physical location remains at 10 Columbus Boulevard, 8th Floor, Hartford, CT 06106

Our telephone numbers remain the same, including the general line of (860) 548-1888.

Our hfpg.org email addresses will continue to work even when our name changes in January.

What about my fund's investment performance and management?

Your fund's investment approach, investment management, and performance reporting continue without interruption. The rebranding does not affect our investment philosophy, fund management practices, or fiduciary responsibilities.

Making Gifts and Managing Your Fund

How do I make a donation under the new name?

Making gifts is as easy as before. After January 1, 2026—you can:

- **Online:** Visit our website at GreaterHartfordGives.org
- **By check:** Make checks payable to "Greater Hartford Gives Foundation" and mail to 10 Columbus Boulevard, 8th Floor, Hartford, CT 06106
- **Stock or securities:** Contact Pam Dawkins Pieper for transfer instructions at (860) 548-3105 / pdawkinspieper@greaterhartfordgives.org

- **Wire transfer:** Contact Pam Dawkins Pieper for wire instructions at (860) 548-3105 / pdawkinspieper@greaterhartfordgives.org
- **Legacy gifts:** Work with your Foundation contact and estate planning attorney using our new legal name

For the transition period, we will continue to accept checks made out to either "Hartford Foundation for Public Giving" or "Greater Hartford Gives Foundation."

How do I recommend grants from my donor-advised fund?

The grant recommendation process remains exactly the same. Continue using our online portal at [https://hartford.fcsuite.com/] or submit grant recommendations via email at commphil@greaterhartfordgives.org. All your login credentials and access remain unchanged.

Will my fund statements and tax receipts look different?

Yes, beginning January 1, 2026, your quarterly statements and tax documentation will feature our new name and branding. All information will be clearly marked to show the continuity from Hartford Foundation for Public Giving to Greater Hartford Gives Foundation. Your tax deductibility remains unchanged.

What to Expect Going Forward

How will this rebranding benefit donors and the community?

Our new identity positions us to be even more effective in our work. Greater Hartford Gives Foundation signals our collaborative approach and invites broader community engagement. This refresh helps us attract new donors, strengthen partnerships, and amplify our collective impact across the region.

Will you still provide the same donor services and support?

Yes, and we're committed to enhancing them. You'll continue to receive personalized philanthropic advising, grant research support, impact reporting, nonprofit due diligence, and community insights. Our goal is to make your giving more strategic, meaningful, and effective.

Are you expanding your geographic service area?

No. [Our service area](#) remains the Greater Hartford region, encompassing 29 towns around Hartford. We remain deeply committed to addressing local needs and strengthening communities throughout this area.

Will the Foundation's grantmaking priorities change?

No. The Foundation remains committed to putting philanthropy into action to create lasting solutions that result in vibrant communities. Our community impact priorities remain focused on thriving neighborhoods, employment opportunities, basic human needs, arts and culture, and civic and resident engagement. We continue to support a wide range of causes and nonprofit organizations across the region, guided by community needs and donor interests.

What's happening with your website and social media?

We're launching a refreshed website at GreaterHartfordGives.org on January 5, 2026.

- Our social media handles are being updated to reflect our new name. If you follow us today on LinkedIn, Facebook, Instagram and YouTube, you'll still see our posts once our name changes.
- [LinkedIn](#)
- [Facebook](#)
- [Instagram](#)
- [YouTube](#)

Please follow us to stay connected and receive updates about community impact and giving opportunities.

Administrative and Legal Questions

Do I need to update my estate plans or beneficiary designations?

If you've named the Foundation in your will, trust, IRA, life insurance policy, or other planned gift, we recommend updating the documentation to reflect our new legal name: "Greater Hartford Gives Foundation." However, gifts designated to "Hartford Foundation for Public Giving" will still be honored. Consult with your estate planning attorney or financial advisor to make these updates.

What if I have checks that haven't been cashed yet?

Checks made payable to "Hartford Foundation for Public Giving" will continue to be processed during the transition period. There's no need to stop payment or reissue checks.

Will the Foundation's audited financials be affected?

Our financial reporting continues with full transparency and accountability. Our 2025 audited financial statements will include the name change, with clear notation of the transition for continuity and clarity.

Are there any changes to the Foundation's bylaws or governance?

The name change was approved by our Board of Directors in accordance with our bylaws and all applicable regulations. Our governance structure, policies, and oversight practices remain robust and unchanged.

Historical Recognition and Legacy

What happens to existing named funds?

All named funds retain their original names. For example, the "Smith Family Charitable Fund" remains exactly that. If you wish to update your fund name to reference our new Foundation name in any materials, we're happy to assist with that process.

Will historical giving records and reports still be accessible?

Yes. All historical records, reports, and documentation remain accessible and will clearly show the organizational continuity from the Hartford Foundation for Public Giving to Greater Hartford Gives Foundation.

What about recognition on plaques, sponsorships, and partner publicity?

For future recognition opportunities, we'll use our new name. If you'd like to discuss updating existing recognition, please contact us. (It is appreciated but not required.)

Getting Help and Staying Connected

Who can I contact with questions about my fund or giving?

Your dedicated philanthropic advisor remains your primary point of contact:

- **General inquiries:** Josh Kornberg, Vice President for Advancement at jkornberg@hfpg.org
- **Donor Services:** Pam Dawkins Pieper at pdawkinspieper@hfpg.org
- **Planned Giving:** Francesca Borges Gordon at fborgesgordon@hfpg.org
- **Giving Circles:** Romy Garcia at rgarcia@hfpg.org
- **Donor Advised Funds & Grantmaking:** Sally Weisman at sweisman@hfpg.org
- **Finance & Administration:** Debbie Lennon at dlennon@hfpg.org

How can I learn more about the rebranding?

We'd love to hear from you and welcome your questions:

- Visit our website at hfpg.org/greaterhartfordgives
- Schedule a one-on-one conversation: Contact Josh Kornberg at jkornberg@hfpg.org
- [Subscribe](#) to our newsletter

What if my question isn't answered here?

Please don't hesitate to reach out. We're here to help and want to ensure a smooth transition for everyone.

(860) 548-1888 hfpg@hfpg.org

Additional Resources

Where can I find your new brand guidelines?

If you're a nonprofit partner or someone who references our Foundation in materials, brand guidelines including logo usage, color specifications, and messaging guidance, will be posted to our new website. Please contact: Doretta Andonucci at dandonucci@hfpg.org

How can nonprofits update their records?

Nonprofit organizations that receive grants from the Foundation should update their records to reflect our new name starting January 2026. Updated W-9 forms and grant agreement templates are available by contacting Grants Administration at GrantsAdministration@hfpg.org.

Are there any changes to grant application processes or deadlines?

No changes. All grant cycles, application deadlines, eligibility requirements, and review processes remain the same.

Thank you for your committed partnership and continued trust in the Greater Hartford Gives Foundation. Together, we're building a strong foundation for all.